

Sponsorship and Supporting Partnership

The Sponsorship and Partnership Opportunity allows sponsors and partners to get involved and market their products and solutions. The Association will officially acknowledge any sponsorship/donation via various methods appropriate to the sponsorship level, including logos and links on the current Sponsorship page, and an official sponsor image to place on the sponsor's website

Where will my sponsorship funds go to?

The Association runs many programmes and projects and like any organisation, we have to pay for the expenses. The Membership Contributions account for the bulk of the income and the sponsorships and donations provide budgetary support. The sponsorships will allow us to meet these expenses as well as expand our capability to maintain our leadership and allow us to perform pro-active programmes and projects

Why being a Supporting Partner and Sponsor?

We provide opportunities

- To participate in our highly visible and well attended events
- To market and promote products and services
- To partner with SATA and extend business opportunities



Exclusive Networking Sponsorship Opportunity



Class: BRONZE - Supporting Partnership Opportunity

Level of Support (USD \$) - 5500.00

- Acknowledgment of the supporting partnership
- Opportunity available to display banners, promotional material

Sponsorship for: Tea/Lunch, Cocktail, Lunch, Dinner during events

Sponsorship	Level of Sponsorship (USD)
Cocktail	5000.00
Dinner	5500.00
Lunch	6500.00
Coffee /Tea	2500.00

Standard Benefits Package for Networking Sponsorship Opportunity

- Acknowledgment of the sponsorship
- Sponsors logo and name will appear on event publicity materials
- On-site signage and sponsor recognition promoting sponsored activity or event
- Opportunity to make a marketing or sales presentation

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- Opportunity to provide giveaways to delegates / participants as part of marketing

Class: SILVER - Supporting Partnership Opportunity

Level of Support (USD \$) - 7500.00

- Acknowledgment of the supporting partnership
- Minor logo representation
- Recognition during the event
- Opportunity available to display banners, promotional material
- Opportunity to make marketing and sales presentation
- Opportunity to provide giveaways to delegates / participants as part of marketing

Class: GOLD - Supporting Partnership Opportunity

Level of Support (USD \$) - 10500.00

- Acknowledgment of the supporting partnership
- Logo representation
- Recognition during the event
- Quarter page advert in the Events Programmes
- Acknowledgement of partnership in all media releases
- Opportunity available to display banners, promotional materials
- Opportunity to make marketing and sales presentations
- Opportunity to provide giveaways to delegates / participants as part of marketing

Class: PLATINUM - Supporting Partnership Opportunity

Level of Support (USD \$) - 20000.00

Class: DIAMOND - Supporting Partnership Opportunity

Level of Support (USD \$) - 25500.00

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| <ul style="list-style-type: none"> • Acknowledgment of the supporting partnership • Major logo representation • Recognition as a Platinum Supporting Partner • Half page advert in the Event Program • Acknowledgement of partnership in all media releases • Invitation to Media Launch and Official Opening • Opportunity available to display banners, promotional material • Opportunity to provide giveaways to delegates / participants as part of marketing • Opportunity to make marketing and sales presentation • Name announced throughout the event | <ul style="list-style-type: none"> • Banner logo representation • Recognition as a Diamond Supporting Partner • Full page advert in the Event Program • Acknowledgement of partnership in all media releases • Invitation to Media Launch and Official Opening • Acknowledgement of partnership • Opportunity available to display banners, promotional material • Opportunity to make a marketing or sales presentation • Opportunity to provide giveaways to delegates / participants as part of marketing • Name announced throughout the event • Your CEO or representative will have an opportunity to make an address |
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The association is happy to discuss ways to tailor the partnership and sponsorship benefits to meet your specific needs. Please contact the association on:

Email: sata@sata-sec.net

Tel: +258 21 431 285

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