



Guidelines for Presenting and Talking

Thank you for your interest in SNOSA! If you are proposing a talk for the upcoming SNOSA, please keep the following in mind as you prepare your presentation.

What Makes a Good Talk?

To increase the chance that people will be interested and follow your talk, we recommend that you:

- Highlight operational experience, i.e., present a case study.
- Identify anomalies or counter-intuitive (interesting) aspects of your experience
- Educate in your area of expertise (so the audience can learn something)
- Motivate action (so the audience goes out and does something as a result of the talk)
- Entertain (so the audience stays in the room)

Lightning Talks are strictly limited to 20 to 30 minutes and submitting draft slides is appreciated, but not at all required. Final slides must be submitted to, prior to the last program break before the talks in PPT, PPTX, or PDF.

Slide Format

- Company logos must only appear on the first and last slides of your talk. Full-page logos on cover slides are discouraged.
- Presenters/authors are responsible for obtaining approval to use logos included in their materials.
- Authors may retain copyright of their material, granting SNOSA, a perpetual license at no cost to archive and redistribute the material. Unobtrusive copyright notices may be on any or all slides of the presentation.
- A plain white background is recommended, a yellow background is discouraged.
- Please submit source file e.g., a PowerPoint, especially if the presentation uses animations. You may submit a PDF copy of slides for publication on the SNOSA website.
- Attendees frequently point out that some slides are hard to read from the back of the meeting rooms. To be legible, slides should use as least 28-point fonts (larger for titles).

Using Configuration Examples

We recognize that configuration examples are a useful, and sometimes necessary, means of conveying information. In order to provide the maximum benefit to the largest number of attendees, we encourage speakers to give examples using the configuration language of more than one vendor.

Thank you for your interest!